

**Dr. VIGNESH VEERABHADRAN  
SIDDHA VARMA SIKITCHALAYAM  
&  
HELP FOUNDATION**



LETS FOLLOW OUR ANCIENT TRADITION



**(Jan 6 - 7)**

**SIDDHA DAY CELEBRATION**

**LAADAM**

**2024**

**CANCER PREVENTION**

**"LAADAM 2024 is our initiative to fight  
against cancer by following the footsteps of  
our ancestors"**



# LAADAM 2024

SIDDHA EVENT

**LAADAM 2024: Cherish the present while embracing the history! Our primary goal is to bridge the gap between traditional and contemporary ways of living. We also aims to promote the lifestyle changes for cancer prevention.**

**As this is our 6th event within 3 years, enjoy different activities that showcase the diversity of culture, ranging from Cycle Rally to Kalari Battle. Make use of our complimentary medical camp services, Visit our book and herbal plant exhibits. Enjoy delicious organic meals at food stalls. Come celebrate with us as we honor and recognize 25 exceptional aasans (gurus) for their noteworthy contributions to various areas. You are also welcome to take part in the cycle rally which will be the upmost attraction of the event. Don't miss this enlightening event.**

**LETS PREVENT CANCER TOGETHER**

**“உடம்பார் அழியல் உயிரார் அழிவுர்  
தடம்பட மெய்ஞ்ஞானம் சேரவும் மாட்டார்  
உடம்பை வளர்க்கும் உபாயம் அறிந்தே  
உடம்பை வளர்த்தேன், உயிர் வளர்த்தேனே...”**

# Our last year event

## SARAM 2023.

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Event's mission: Bridging the gap between ancient and present lifestyle.

### HIGHLIGHTS

- Free Medical Camp.
- Captivating Kalari Fight by 50 participants.
- Organic Food Stalls.
- Herbal Plants Exhibition.
- Siddha Life Style Book Stalls.
- Organic Product Stalls.
- Around 15,000 audience reached.

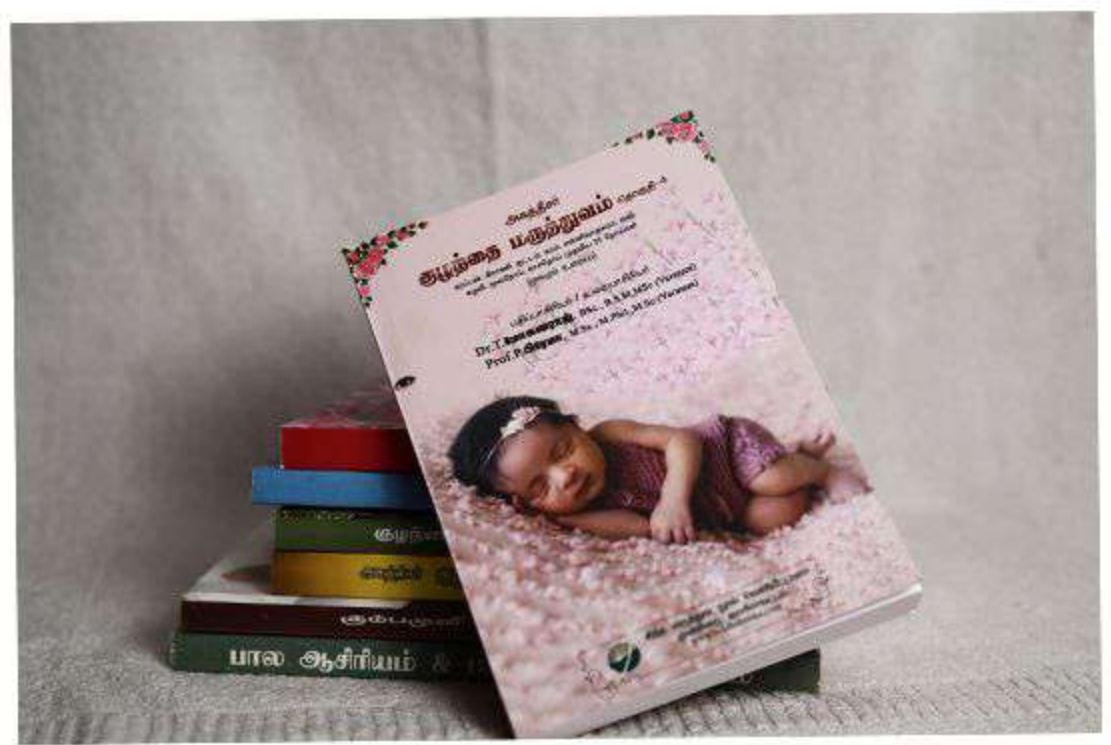
## What Will Sponsors Get ?

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- 01** Recognition as a thought provoking lifestyle awareness leader.
- 02** Exposure to diversified customers & join the organic networking community.
- 03** Showcase your brand throughout the event and enhance your customer base.



# Glimpse of SARAM 2023.



# Highlights of Laadam 2024

- **Cancer Awareness Cycle Rally.**
- **20 Organic foods & products stalls.**
- **Organic food competition for students.**
- **Kalari Fight.**
- **Exhibition of rare herbal plants.**
- **Honoring 25 Aasans in various fields.**
- **Slow Cycle Race.**
- **Free Medical Camp.**
- **Targeted audience 25,000+.**

## ACKNOWLEDGEMENT

Name : \_\_\_\_\_

Company : \_\_\_\_\_

Amount : \_\_\_\_\_

Date : \_\_\_\_\_

Sponsor

Stall

\_\_\_\_\_  
SIGNATURE

“

**“Transmission of knowledge to the next generation is the tradition. Let us unite to bring back our ancient tradition to combat the cancer.”**

## Contact Us

### Phone

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### Website

[drvigneshveerabhadran.com](http://drvigneshveerabhadran.com)

### Event Location

CSI Church Ground

Nadaikavu Junction



Website



Google Pay

**For more queries contact:**

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LAADAM 2024

SIDDHA EVENT